



## Public Affairs Policy

There may be a time when you are confronted with questions from the media. The first rule is don't go on camera or on the record with the media. The absolute best method is to refer them to the media contact information on the website to schedule an interview. You should also refer them to the website for detailed information about the TNM and its activities. You can always refuse to speak with them, but do it in a professional manner.

If you discuss anything with them it must be information that is public knowledge AND you must be certain you have accurate knowledge about the subject. For example, at a TNM Flag wave, a member of the media asks what you are doing: you can say that the Texas Nationalist Movement is having a flag wave to support its mission and identify other supporters of Texas Independence. You can say that there is a petition to place a vote on Texit on a party primary ballot available for Texas voters to sign. Any questions beyond basic public information must be referred to the Communications Director or the Executive Team. Do not share political or policy positions. Do not share personal opinions. Any event you attend representing the TNM means that any statement you make will be assigned to the organization.

Here are the official Public Affairs guidelines for TNM:

### Media:

- The President is the Chief Spokesman for the Texas Nationalist Movement and is responsible for all public information and responsible for all matters which represent the Texas Nationalist Movement before the public, the media, and the world.
- All media contacts should be referred to the Communications Director or their designee.
- The President may delegate media interviews to other leaders of the Texas Nationalist Movement.



## Public Speaking:

- If a leader is asked to speak on behalf of the Texas Nationalist Movement the request:
  - must be communicated to the next highest leader in the organization, **AND**
  - The speaker request form must be completed located at <https://tnm.me/speaker/> **AND**
  - **approval must be given before accepting the invitation.**
  - Information must include the date of the event, who invited or organized the event, and the topic which will be addressed in the meeting.
- Leaders shall not accept speaking engagements with organizations that hold contrary views to the mission, vision and values of the Texas Nationalist Movement. When in doubt, ask.
- At all times during said event the leader will adhere to all governing policies concerning public affairs.

## General Public Affairs:

- When addressing the media (only when specifically authorized as stated above) or the public, if a topic is not within the purview of your designated responsibilities within the TNM or a general topic concerning publicly available policies and actions of the TNM, then you are not authorized to discuss it. Refer it to the proper official who has that duty or the Communications Director. When in doubt, defer.

Please conscientiously observe all these policies to ensure that the message the organization wants communicated is maintained.